



Granite Properties Wins Award for Successful Implementation of Microsoft Technology.

Granite Properties, an owner-operator of office, retail and industrial space, headquartered in Dallas, received the 2010 Digie Award for “Best Use of Automation” at Realcomm 2010, which took place in Las Vegas on June 9 and 10. Realcomm, the largest gathering of technology thought leaders in the commercial real estate space, recognized Granite Properties for their successful implementation of Microsoft Technologies which included an integration of SharePoint and commercial real-estate-specific CRM.

Dallas, TX ([PRWEB](#)) June 28, 2010 -- Over the past several years, as Granite grew, they realized they needed more effective management practices and better business visibility, specifically as it related to the process in which employees managed information about buildings and leases. After considering many other solutions they chose Microsoft Gold Certified Partner [Ascendix Technologies](#) and the Real Estate Advantage solution. Granite chose Real Estate Advantage due to the company’s knowledge of the industry which was made evident through the [robust real-estate-specific solution](#).

Granite took advantage of the multitenant architecture of Microsoft Dynamics CRM to create a distinct application for its investments group and plans to do the same for its leasing, development and operations groups. This approach provides a tailored experience for individual roles that helps improve user acceptance and productivity. Employees enjoy the way the solution works with Microsoft Office Outlook 2007, provides real-time data through Microsoft Office SharePoint Server 2007, and eliminates duplicate data entry and time-consuming tasks.

“The solution is changing the way we do things, and it’s all for the better,” says Craig Scullin, Manager of Information Systems at Granite Properties. “It’s helping us do our jobs more efficiently and effectively.” “We no longer need to remember to update our spreadsheets or remember where a particular set of information is stored. Everyone across teams and geographies is looking at the same data.”

Congratulations to Granite Properties for earning the “Best Use of Automation” award! We wish them continued success and are honored to be partnering with them.

Ascendix Technologies is a Microsoft Certified Gold Partner and author of Real Estate Advantage™, the only commercial real-estate-specific CRM solution certified for the Microsoft Dynamics CRM platform. Real Estate Advantage is used by some of the industry’s leading commercial real estate companies to manage prospects, properties, leases, tenants and activities more effectively. Managing these complex business relationships more effectively helps real estate companies reach their business goals of becoming more productive, efficient and profitable in today’s changing environment. [Visit us at www.ascendix.com](http://www.ascendix.com)

###